

## **KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST**

January 10, 2002

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from October 1, 2001 to December 31, 2001.

In addition to the programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe also address community issues. These programs include CBS News Specials.

### **PROGRAM INDEX**

**KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS"** - Comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-7PM, & 11-11:35PM.

**KCBS-TV NEWS: "SCHOOLS 2 CAREER"** Local special reports highlighting positive interaction between business, academics, and students in ascertaining a more enriched and rounded understanding of one another. Duration: 2-6 minutes. Broadcast within CBS2 News M-Sun 6-7PM & 11-11:35PM.

**CBS TELEVISION NETWORK: "48 HOURS"**- Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 60 minutes. Broadcast Fridays 10:00-11:00PM.

**CBS TELEVISION NETWORK: "60 MINUTES "**- Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

**CBS TELEVISION NETWORK: "60 MINUTES II"**- Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Wednesdays 8:00-9:00PM

**CBS TELEVISION NETWORK: "FACE THE NATION"**- Broadcasts from Washington D.C., featuring governmental leaders, politicians, and international figures in roundtable discussions focusing on current topics. Duration: 30 minutes. Broadcast Sundays 7:30-8:00AM

## **SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES**

1. **CRIME & LAW ENFORCEMENT** – Topics in this category include the need for effective methods to combating crime, violence and delinquency.

### **KCBS-TV NEWS SPECIAL REPORTS: “INVESTIGATIVE TEAM**

**REPORTS”:** 10/05/01- “Rental Fraud”- Investigative Reporter, Drew Griffin, does a follow-up, from his story in September, on the apartment rental agencies now being charged for selling fraudulent rental listings to unaware consumers. 12/04/01- “Gunderson Chevrolet”-Investigative Reporter, Joel Grover, does a follow-up story on the car dealership being charged for ripping off car buyers. **CBS TELEVISION NETWORK: “48 HOURS”-** 10/26/01-“Double Life”- Investigative Reporter, Erin Moriarty, does a report on Gerald Barnes, an actor who for 25 years managed to fool patients and physicians into thinking that he was a doctor despite a number of convictions for medical fraud. **CBS TELEVISION NETWORK: “60 MINUTES II”-** 10/10/01-“The Best Defense”- Investigative Reporter, Scott Pelley, examines what the FBI and other agencies are doing to thwart more terrorist attacks on U.S. soil.

- 2 **EDUCATION & YOUTH** - Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

### **KCBS-TV NEWS SPECIAL REPORTS: “INVESTIGATIVE TEAM**

**REPORTS”:** 10/29/01-“Talking To Your Kids”- Investigative Reporter, Catherine Anaya, offers tips on how to talk to kids about the recent current events. **KCBS-TV NEWS: “SCHOOLS 2 CAREER”:** 10/01/01- “Learning To Cope”- Psychology Professors from Los Angeles Valley College talk with San Fernando Valley Elementary students to help them cope with the recent attack on America. 10/16/01- “Avoiding Gangs And Drugs”- A Southern California woman donates her time to teach local teens about the dangers of becoming involved with drugs and gangs. 10/17/01-“Learning To Manage”- Students spend a day with local business Executives to learn about the many careers available to them in Business Management. 10/20/01-“Teaching Economics”- Economic students at Hoover High in Glendale, in conjunction with Junior Achievement, teach basic economic principles to second and third grade students at a neighboring elementary school. 10/30/01- “Being A Cop”- Local high school seniors spend a day with local police to learn about careers in law enforcement. 10/31/01-“Helping To Change History”- A local man describes his experiences in jail to a group of troubled teens to help dissuade them from the path he lead. 11/05/01- “Avoiding Danger”- Detectives from the Los Angeles Police Department talk to kids about what they need to do to protect themselves from strangers who might try to harm them.

11/06/01- "Traveling Towards A Future"- Students spend time with the Academy of Travel and Tourism to learn about careers available to them in the travel and tourism industry. 11/07/01- "Hanging 10 With Kids"- An Orange County surfer spends the day at the beach with disadvantaged kids and teaches them how to surf. 11/19/01- "Teaching Manhood"- A group of male college students are big brothers to boys without fathers and guide them towards becoming responsible men. 11/27/01- "Fire Safety"- Students from local high schools spend the day at a local fire station to learn about fire prevention. 12/04/01- "Going Broadway"- Performing arts students from Hollywood High work with Broadway professionals to learn first hand about careers in the theatre. 12/11/01- "Sailing Towards A Future"- A local man takes inner-city kids on his boat and teaches them teamwork and self-discovery through sailing. 12/18/01- "Going Wild Over Animals"- Teens volunteer at the Los Angeles Zoo and get hands on training to see what it takes to care for wild Animals.

**3 GOVERNMENT** - Topics in this category include federal, state, and local government issues and their impact on the society.

**KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS":** 11/11/01- "Someone Is Watching You"- Investigative Reporter, Joel Grover, examines the current legislative debate regarding the legality of installing cameras in public places. 11/29/01- "DNA And Death Row"- Investigative Reporter, Drew Griffin, examines some local law enforcement agencies that want to collect DNA from death row inmates to help close unsolved cases, but current court injunctions are prohibiting this from occurring. **CBS-TELEVISION NETWORK: "60 MINUTES":** 12/16/01- "Hold The Phone"- Investigative Reporter, Steve Kroft, examines what the Government is doing to stop telephone companies from selling customers personal information to advertisers. **CBS-TELEVISION NETWORK: "60 MINUTES II":** 12/12/01- "Final Exam"- Investigative Reporter, Scott Pelley, investigates the U.S. Governments use of the polygraph to screen federal employees, even though the results are questionable. **CBS TELEVISION NETWORK: "FACE THE NATION":** 10/07/01- "U.S. Air Strikes"-Anchor, Bob Schieffer, examines the preparation for U.S. air strikes on Afghanistan.

**4 HEALTH, WELFARE & HOUSING** - Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

**KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS":** 10/08/01- "Water Threat"- Investigative Reporter, Drew Griffin, examines current water safety standards and what is being done to protect it from terrorism. 10/09/01- "The Bio-Chemical Threat"- Investigative Reporter, Drew Griffin, investigates the myths and realities of bio-chemical terrorism in Los Angeles. 10/10/01- "The Livestock Threat"- Investigative Reporter, Drew Griffin, examines how a terrorist attack in

Los Angeles could affect local agriculture. 10/15/01- "How Can You Feel Safe Again?"- Investigative Reporter, Catherine Anaya, examines the steps people can do to get their lives back to normal and feel safe again. 10/17/01- "Fear Factor"- Investigative Reporter, Randy Paige, investigates treatments to help people with phobias overcome their fears. 11/01/01- "Airport Access"- Investigative Reporter, Joel Grover, investigates one company that works at LAX who negligently hires employees without performing proper background checks. 11/02/01- "False Sense Of Security"- Anchor, Harold Greene, examines companies that are increasing their security officers without making sure they are qualified to perform their duties. 11/09/01- "ADD"- Special Medical Correspondent, Dr. Paul Nemiroff, examines new treatments for patients suffering from Attention Deficit Disorder. 11/14/01- "Stress Busters"- Investigative Reporter, Randy Paige, offers tips on how to overcome stress. 11/28/01- "Back Pain"- Special Medical Correspondent, Dr. Paul Nemiroff, discusses new research that has been found to reduce back pain. 12/05/01- "Helping The Homeless"- Anchor, Harold Greene, follows a local group of people who go out on Friday nights to feed the homeless. 12/06/01- "Anthrax Detector"- Anchor, Harold Greene, examines a local company trying to develop an anthrax detector that would work similarly to a fire detector. 12/07/01- "Cuddler"- Investigative Reporter, Linda Alvarez, investigates a non-profit group that goes into local hospitals and spends time with sick newborns that desperately need attention. 12/10/01- "Cut Down your Energy Bill"- Investigative Reporter, Randy Paige, offers tips on how to cut down on home energy bills this winter. 12/17/01- "Holiday Safety"- Investigative Reporter, Catherine Anaya, suggest ways to make the home safe this Christmas. 12/20/01- "Sensing Danger"- Investigative Reporter, Drew Griffin, examines a new system being developed to detect earthquakes and fires by using a computer system.

**5 MINORITIES & WOMEN** - Topics in this category include women concerns, issues, and achievements.

**KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS":** 10/21/01- "Afghan Women"- Investigative Reporter, Linda Alvarez, examines the story of one woman who escaped the Taliban and moved to Los Angeles to fulfill her dreams of becoming a teacher. 11/08/01- "HRT And Your Eyes"- Special Medical Correspondent, Dr. Paul Nemiroff, describes a new study that suggests hormones can have an adverse reaction on women's eyesight. 11/20/01- "Women In War"- Investigative Reporter, Randy Paige, follows a local woman who is training to become a fighter pilot. 11/27/01- "Eggs For \$\$"- Anchor, Ann Martin, investigates a growing trend of private fertility clinics who are paying large sums of money for unfertilized eggs. 12/04/01- "Breast Cancer"- Special Medical Correspondent, Dr. Paul Nemiroff, looks at a new breast examination technique that helps women to detect their risks for breast cancer.